

Mail Advisories

Free, concise, and timely alerts to keep you informed

Fineline Mail Advisories inform our direct mail customers of important developments at the United States Postal Service (USPS) and Fineline's mailing department. Sent only when necessary, they are quick-reads, written in terms that are easy to understand. You learn how your business may be affected or helped—upfront—so you can anticipate and plan to maximize your direct mail's success.

Topics

Our Mail Advisories are free to our customers. It is our commitment to helping our customers improve their business by keeping them informed of things that will affect or help their business. With weekly if not daily announcements generated by the USPS, you need a filter to emphasize news that will actually affect your business from the far more numerous developments that won't. We will also let you know if there are significant changes in Fineline's direct mail services and products. Past Advisories topics have included:

- Mail Pricing and Envelope Poster
- Proposed and Approved USPS Price Changes
- Changes to USPS Regulations
- Enhancements to USPS Services
- Optimizer™ Mailing Diagnostic
- National Postal Forum Takeaways

Format & Frequency

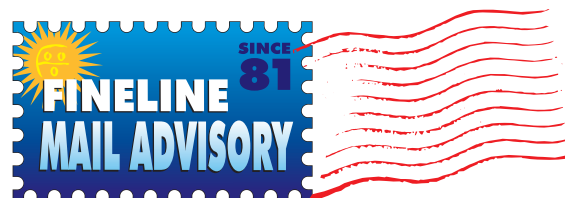
Mail Advisories are sent either by mail or email. They are branded with our Mail Advisory logo so you quickly assess the type of information that is enclosed or follows. We only send these out when the news is significant. Delivery frequency is—on average—once every other month.

Control & Subscribing

You have complete control whether or not you receive these. You can opt out at anytime. To start receiving Mail Advisories, just let your account manager know, call 317-872-4490, or email info@FinelinePrintingGroup.com.

“Fineline keeps up with the Post Office's changes. That says something!”

—Fineline University attendee
August 2010



Fineline Printing Group is a leading commercial graphics and mailing provider in the Midwest. Fineline's customers get the best in purchasing efficiencies and brand quality from our wide range of products and services and state-of-the-art equipment. Our knowledgeable account executives personally handle the details of every project and look for ways to make it better or more efficient. That's why our motto is: *we will not ask for your business until we can improve it.*

