



# Keeping Customers More Informed.

Providing Unprecedented Convenient **Visibility.**



You already trust Fineline Printing Group's high-quality printing, promotional products, and apparel. Now, let us also manage your bulk mailing and fulfillment logistics with near real-time tracking and reporting capabilities. **Informed Visibility** offers ease of use, unique flexibility, and unparalleled insight into your mail.

**Informed Visibility** goes above and beyond the US Postal Service's traditional Intelligent Mail barcode scanning, automating tracking events based on several live sources. Through Fineline's personalized and secure customer portal, users can conveniently access a detailed Informed Visibility overview of all their mailing projects and related delivery data.

- ✓ Enjoy end-to-end tracking for domestic-bound mailings with near real-time delivery notifications. Mail pieces can be closely tracked by state, regional, or national location, average days until arrival, and even by individual recipients.
- ✓ Gain peace of mind with secure delivery of variable data printing materials containing sensitive personal information.
- ✓ Customize the frequency of reporting delivery or generate reports on-demand. Through our convenient customer portal, get what you need when you need it, from monthly summaries to minute-by-minute breakdowns.



**Contact Fineline** to learn more and access the insights of Informed Visibility with your next mailings.

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